

INSIDE LOOK: Latin American hotel brand's first US outpost opens this summer

By **Emon Reiser**

Atton Hotels is putting the finishing touches on its first U.S. property opening near Miami's Brickell financial district this summer.

And it won't be the last. The Chilean hospitality brand is looking for more sites in Florida for future projects, CEO **Francisco Levine** told the *South Florida Business Journal*.



Image: South Florida Business Journal

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Claudia Di Gino, general manager of the Atton Brickell Miami hotel and Francisco Levine, ... [more](#)

"We look for areas close to business districts and urban areas," Levine said. "We normally try to have two to three properties in our portfolio in the cities we're serving so we can have more

synergies, that's why we're looking for more opportunities to grow in Florida."

Atton Hotels, which has properties in Colombia, Peru and Chile, has 11 hotels open or under development across the world, including its \$65 million project in Miami. The company acquired the Miami site at 1500 S.W. 1st Ave. in 2013, broke ground in May 2014 and will open it this summer.

The 275-room hotel has 151 standard king rooms, 113 double queen rooms, 10 executive suites and 1 presidential suite that each range from 323 square feet for a standard room to 969 square feet. The hotel's gym, meeting space and many of its rooms look out on Simpson Park. Atton Brickell Miami has 6,000 total square feet for events and multiple food and beverage concepts.

The hotel's ground-floor, full-service restaurant, Lima, will be open for breakfast, lunch, dinner and room service when property opens this summer. Nearby, Uva Bar, in the hotel's lobby will debut at the same time, totaling 200 seats between the two concepts on the hotel's ground level. The 12-story hotel will put another 120 seats at its rooftop bar and pool.

"Our signature drink will be the pisco sour and we'll have tapas on the menu for the bar and lounge," said **Claudia Di Gino**, general manager at Atton Brickell Miami. "It's all Peruvian inspired with some of our signature dishes from Lima. We're developing other signature dishes for Atton Brickell Miami that we'll offer as well."

Room rates at Atton Brickell Miami will start at \$150 a night. Atton hired 130 local hospitality professionals to staff the hotel and its eateries.

"We're very excited to be part of Miami's boom in development," Levine said. "We're really seeing it consolidating as a key destination for Latin America and we're very excited to put our brand here."

Atton Brickell Miami is among the first in a new wave of hotel rooms opening in downtown Miami and the Brickell area in the next few years.

The 126-key Langford Hotel opened last month in downtown Miami. Homewood Suites, a 102 all-suite hotel, opened last week next to the Atton hotel. Brickell City Centre's East, Miami hotel with 352 rooms is expected to open later this year. The Marriott Marquis Miami Worldcenter coming in the first quarter of 2017 will add 1,700 rooms to downtown Miami. More hotel rooms typically means more hospitality jobs and more room nights for South Florida, fueling one of its biggest economic engines: tourism.

Photo Slideshow:

